



WFFF
201 Humboldt St
Rochester, NY 14610-1093

Contract # 1421467

Schedule Dates 10/18/16-10/23/16
Advertiser Hillary Clinton/US President/Democrat (21019)
Agency GMMB (14491)
Product Political - President (1071)
Brand 278/295/5290 (555849)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Maura Gilroy,
Phone/Fax /
CPE 278/295/5290
Account Types National/Political
Billing Type Standard
Comments TV
10/18/16-10/24/16 HILLARY FOR AMERICA - MAB SENT VIA EMAIL. PYMT TO FO
LOW DAY PRIOR TO AIR.

Date Entered 09/06/16
Last Modified 10/17/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25277533
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$484.50
Net Total \$2,745.50
Sales Tax

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	13	\$3,230.00
Grand Total:	13	\$3,230.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	9A- 10A (EST)	2		X	X	X	X			2	\$25.00	\$50.00	Burlington (WFFF)	Maur	9/6/16
2.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	12P- Judge Mathis	2		X	X	X	X			2	\$25.00	\$50.00	Burlington (WFFF)	1	9/6/16
3.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	5P- Modern Family	1		X	X	X	X			1	\$40.00	\$40.00	Burlington (WFFF)	Modern Family	9/6/16
4.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	5:30P- Modern Family	1		X	X	X	X			1	\$40.00	\$40.00	Burlington (WFFF)	Modern Family	9/6/16
5.0	Revised Line / SPOT	10/18/16-10/21/16	5	:30	6P- How I Met Your Mother	1		X	X	X	X						Burlington (WFFF)	How I Met Your Mother	9/6/16
5.1	Normal Line / SPOT	10/18/16-10/21/16	5	:30	6P- How I Met Your Mother	2		X	X	X	X			2	\$50.00	\$100.00	Burlington (WFFF)	How I Met Your Mother	10/17/16
6.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	6:30P- Two and a Half Men	1		X	X	X	X			1	\$50.00	\$50.00	Burlington (WFFF)	Two and a Half Men	9/6/16
7.0	Normal Line / SPOT	10/22/16-10/22/16	5	:30	5P- Modern Family	1						X			\$25.00		Burlington (WFFF)	Modern Family	9/6/16
7.0.1	Preempt	10/22/16															Burlington (WFFF)	Program Change/Exception	
8.0	Revised Line / SPOT	10/23/16-10/23/16	5	:30	12:58P- NFL on FOX Game	1						X					Burlington (WFFF)	FOX NFL Sunday -Early Game	9/6/16
8.1	Normal Line / SPOT	10/23/16-10/23/16	4	:30	12:58P- NFL on FOX Game	2						X		2	\$1,000.00	\$2,000.00	Burlington (WFFF)	FOX NFL Sunday -Early Game	10/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



WFFF
201 Humboldt St
Rochester, NY 14610-1093

GMMB
Washington Harbor
3050 K Street NW
Washington, DC 20007

Contract # 1421467

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Advertiser Hillary Clinton/US President/Democrat (21019)
Agency GMMB (14491)
Product Political - President (1071)
Brand 278/295/5290 (555849)
Salesperson
Sales Office Katz - Washington DC, Washington DC (1179)
Buyer Name Katz - Washington DC
Phone/Fax /
CPE 278/295/5290
Account Types National/Political
Billing Type Standard
Comments TV 10/18/16-10/24/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR.

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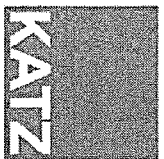
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By Broadcast Month	Spots	Rate
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Grand Total:	13	\$3,230.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / SPOT	10/23/16-10/23/16	5	:30	4:30P- NFL on FOX Game 2	1							X		\$900.00		Burlington (WFFF)	FOX NFL Sunday - Late Game	9/6/16
9.0.1	Closed Preempt	10/23/16															Burlington (WFFF)	Schedule Change/Exception	
10.0	M/G For 9.0.1 / SPOT	10/20/16-10/20/16	5	:30	8P- Rosewood	1				X				1	\$400.00	\$400.00	Burlington (WFFF)	Rosewood	10/17/16
11.0	Normal Line / Prime	10/20/16-10/20/16	5	:30	9P- Pitch	1				X				1	\$500.00	\$500.00	Burlington (WFFF)	Pitch	10/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

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KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25277533
CPE: 278/295/5290
Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC 20007

Flight: 10/18/16 - 10/24/16
Advertiser: CLINTON, HILLARY
Product: CLINTON/PPD

Station: WFFF
Market: Burlington-Plattsburgh
Office: WASHINGTON

Agency Order #: 5330797
Buyer: Gilroy, Maura
Salesperson: RACHELLE RAY -
Washington DC
202-872-5880

Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: LAILA DAFIARI
202-872-5880

Total \$: \$3,255.00
Total Spots: 14
Total CPP: \$0.00

Total GRP:
Traffic #: 1421467
Separation:

Comments: 10/18/16-10/24/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len		Total Spots	Total \$	CPP	GRP
						10/18	10/18 - 10/18				
1	Tu-F,M 9a-10a		Maury	\$25.00	0	30	2	2	\$50.00	\$0.00	0.0
2	Tu-F,M 12n-1p		Judge Mathis	\$25.00	0	30	2	2	\$50.00	\$0.00	0.0
3	Tu-F,M 5p-5:30p		Modern Family	\$40.00	0	30	1	1	\$40.00	\$0.00	0.0
4	Tu-F,M 5:30p-6p		Modern Family	\$40.00	0	30	1	1	\$40.00	\$0.00	0.0
5	Tu-F,M 6p-6:30p		How I Met Your Mother	\$50.00	0	30	2	2	\$100.00	\$0.00	0.0
6	Tu-F,M 6:30p-7p		Two and a Half Men	\$50.00	0	30	1	1	\$50.00	\$0.00	0.0
7	Sa 5p-5:30p		Modern Family	\$25.00	0	30	1	1	\$25.00	\$0.00	0.0
8	Su 1p-4:30p		FOX NFL Sunday -Early Game	\$1,000.00	0	30	2	2	\$2,000.00	\$0.00	0.0
9	Su 4:30p-7p		FOX NFL Sunday -Late Game	\$900.00	0	30	0	0	\$0.00	\$0.00	0.0
10	Th 8p-9p		ROSEWOOD	\$400.00	0.0	30	1	1	\$400.00	\$0.00	0.0
11	Th 9p-10p		PITCH	\$500.00	0.0	30	1	1	\$500.00	\$0.00	0.0
TOTALS: 14								14	\$3,255.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25277533 Changes as of: 10/17/2016 at 12:21 PM Version: Current State Version 2
CPE: 278/295/5290 Flight: 10/18/16 - 10/24/16 Station: WFFF
Agency: GMMB Advertiser: CLINTON, HILLARY Market: Burlington-Plattsburgh
GMMB 3050 K ST NW Product: CLINTON/P/D Office: WASHINGTON
20007
Agency Order #: 5330797 Primary Demo: Adults 35+
Buyer: Gilroy, Maura Con Type: POLITICAL/VOTE
Salesperson: RACHELLE RAY - Assistant: LAILA DAFARI
Washington DC 202-872-5880
Total \$: \$3,255.00
Total Spots: 14
Total CPP: \$0.00
Total GRP: 1421467
Traffic #: 1421467
Separation:

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
10/17/16 12:21 PM	Elizabeth Guy	Line 5 How I Met Your Mother 2x w/o 10/18 n/a due to Schedule Change New Program 2.5 Men 6-6:30P MG offer in new program 6-6:30P same rate
10/15/16 6:11 PM	RACHELLE RAY - Washington DC	Line 10 Rosewood 1x 10/20 n/a due to Schedule Change MG offer 1x 10/20 Rocky Horror Picture Show 8-10P Sect 4 \$400
09/06/16 1:21 PM	System	Line 11 Pitch 1x 10/20 n/a due to Rocky Horror Picture Show MG offer 1x 10/21 Exorcist 9-10P Sect 5 \$500
09/01/16 6:06 PM	RACHELLE RAY - Washington DC	Notice Received.
10/18/16-10/24/16	HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR.	

Competitive Information		
Market Budget:	\$29,591	
WFFF Share:	11%	
Comment:		
EPTZ: 1%		
WCAX: 38%		
WPTZ: 35%		
WVNY: 15%		

Daypart Summary		
Day/Time	% Distrib	Spots
	100%	14
Total	100%	14

Monthly Summary		
Month	Spots	Dollars
2016-Oct	14	\$3,255.00
Total	14	\$3,255.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Makegood 1	10/17/16 12:21 PM	Elizabeth Guy	Sent To Rep		\$0 \$0
Revision	10/15/16 6:11 PM	RACHELLE RAY - Washington DC	Confirmed	3	\$1,300.00 \$3,255.00 Changes: Total Spots from 11 to 14. Calculated Dollars from \$1,955.00 to \$3,255.00, Competitive Market Budget from \$18,727 to \$29,591. Total \$ from \$1,955.00 to \$3,255.00. User Entered \$ from \$0.00 to \$3,255.00. Assistant id from RACHELLE RAY - Washington DC to LAILA DAFARI. Product from TV to CLINTON/P/D. Demo Media to (R16). 5 buylines added or modified.
Queued for Electronic Contracting	9/2/16 9:30 AM				\$0 \$0
New	8/30/16 11:42 AM	RACHELLE RAY - Washington DC	Confirmed	11	\$1,955.00 \$1,955.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.